



THE 2023 BOX TRUCK CONVENTION

OVERVIEW OF THE CONVENTION

The **Box Truck Convention** brings together owners, decision makers, vendors, entrepreneurs and industry experts under one roof to discuss the latest trends and innovations revolutionizing the box truck industry today and into the future!

Attendees will have the opportunity to network with their peers, learn from the experts, and explore the very latest products and services.



HISTORY OF THE BOX TRUCK INDUSTRY

1940's

The first box truck demand was used during World War II's mass production Era

1990's

E-Commerce was launched in the early 90's, which was the debut of Final Mile

2020

Due to Covid-19, the industry transformed into a national home delivery marketplace

1980's

Local Delivery by UPS and FedEx started what was known as expedited delivery

2000's

E-Commerce demand exploded, transforming the way final mile & local delivery was handled

2023

The box truck segment is the fastest growing part of trucking with 70-100 new companies started weekly.



IT'S MORE THAN BLACK AND WHITE
IT'S KNOWING ABOUT THE GRAY

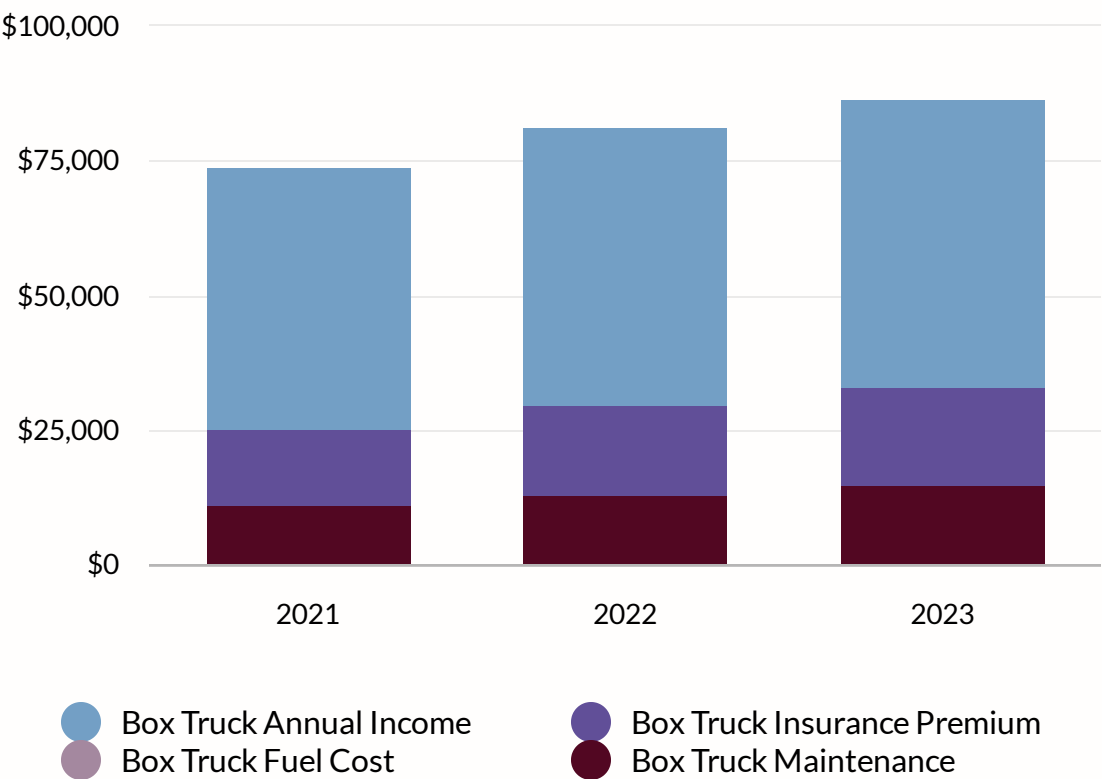
Learn how the decisions made today, will impact
the sustainability of the box truck industry
tomorrow.

BOX TRUCK CONVENTION-TRADE SHOW

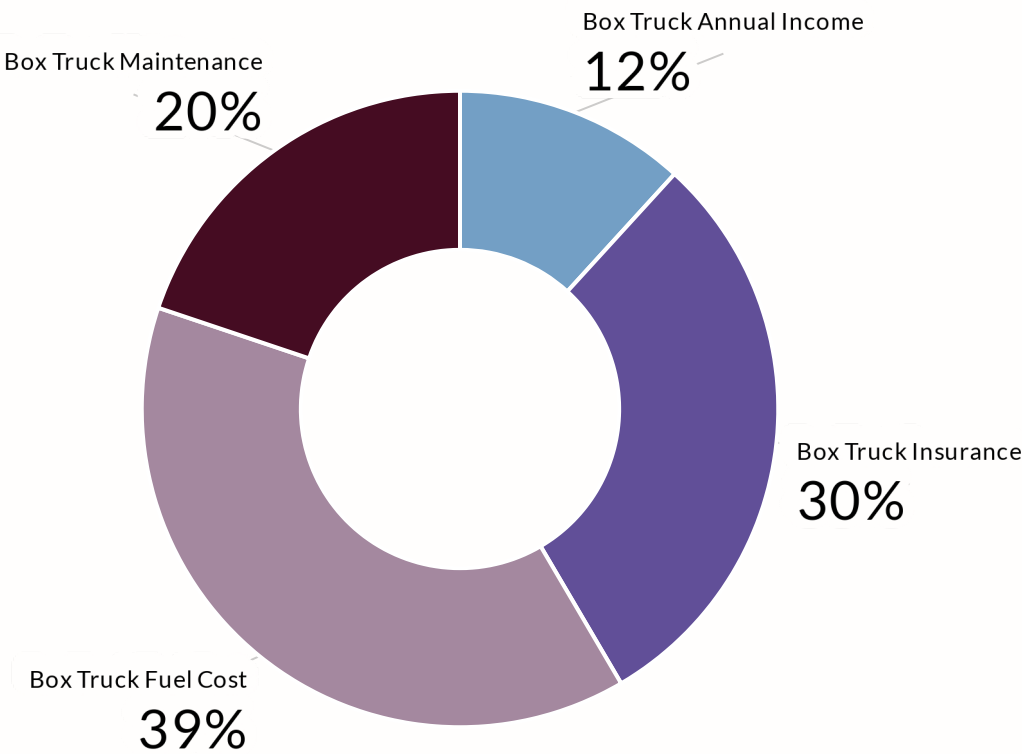
Overall Detail Breakdown of the Cost of Operating a Box Truck Business

Fuel, Insurance, Freight, Safety, Equipment, Finance, Hiring, Healthcare and more. How you can make an impact!

Breakdown by Year



Breakdown of Total \$30,000



- ## Box Truck Awareness

A box truck business is a great way to start your entrepreneurial journey and start making money. In order to maximize the potential of your business, it is important that you not only have the right equipment and knowledge, but also the right awareness.

- ## Box Truck Planning

It is also important to understand the prospective business's operational needs, such as the cost of purchasing, maintaining, and insuring the truck, as well as the cost of any necessary licenses and permits. Startup costs, insurance requirements, and tax liabilities should all be considered when planning a box truck business

- ## Box Truck Safety

There are many measures that can be taken to ensure a safe box truck experience. Drivers should adequately be trained on how to safely operate box trucks and employers should practice vehicle maintenance and inspection to ensure the utmost safety.

- ## Box Truck Survival

Running a box truck business can be profitable but also has its drawbacks and difficulties. To increase the chances of your business's survival, it is important to understand and plan the financial operations that go into owning and running a box truck. Ongoing costs should be budgeted for in order to sustain successful business operations.

OUR MISSION



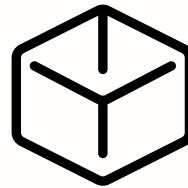
- Box Truck Awareness
- Box Truck Growth
- Box Truck Safety
- Box Truck Survival

KEY STATS OF THE CONVENTION



Attendees from all over the area!

Because box truck carriers are typically regionally based, we offer the best resource for their business, a trade show convention!



Over 50 Vendors

From staple services and products, to up and coming ideas and resources, this show is the official one of the box truck industry!



Industry Representation

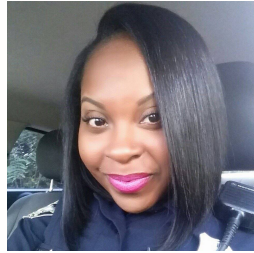
There is no other event in the huge industry of box truck operators in today's age that provides a robust package of opportunity!

Our attendees are able to connect with you on a 1-on-1 level both at the convention and at future trade shows.

SPEAKERS AT THE CONVENTION



Loarn Metzen
123 Loadboard



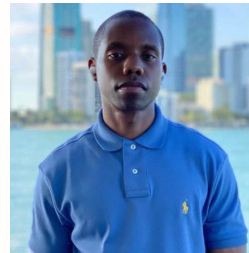
Farrah Shelly
Legal Shield



Curtis Grant
NY Jets Football Player



James Lawrence
evLabs



Kamard Johnson
GTT Commercial Tires

OPPORTUNITIES AT THE CONVENTION



Networking With Attendees

Meet future, existing, or old clients at the show. Being part of the convention gives you access to all contact information!



Educational Seminars

As an expert, develop rapport with the audience on topics that bring value to their business. Grow exposure thru discussion!



Exhibitors

Create a positive experience for attendees by providing helpful information, value and a memorable event to be part of!

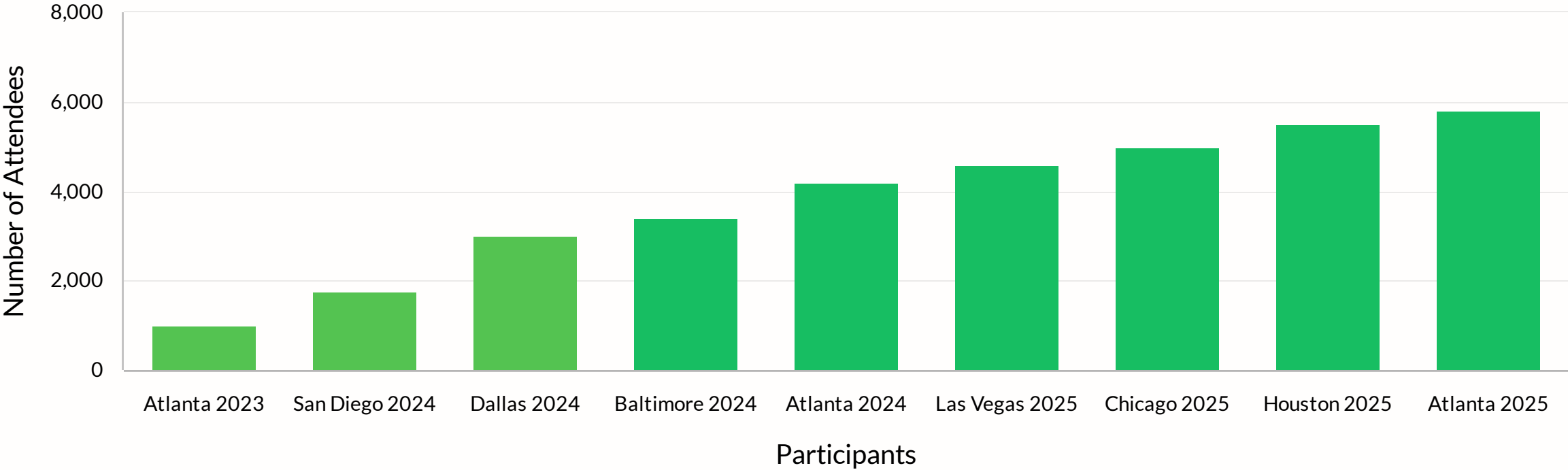
The Box Truck Convention & Trade Show is an invaluable resource for businesses looking to grow and develop their customer base. Attending this event can help gain an edge on your competition and increase your success rate!

LOCATIONS HOSTING FUTURE CONVENTIONS



GROWTH ESTIMATE OF THE CONVENTION

24-Month Attendance Projection



The Box Truck Convention is slated to have a significant industry presence within 24 months

* sourced through R&D from The Box Truck Network

VENDOR BOOTH COST

Booth Size	Booth Cost	# of Booth's	Extra Fees Charged
10x10	\$600	20	Setup, Internet, Audio
10x20	\$900	10	Setup, Internet, Audio
20x20	For Sponsors Only	10	\$0

*See contract f sourced from Convention Vendor Database (2020)



Basic

- ✓ 5 Audio Speaker Advertisements
- ✓ 10x10 Vendor Booth
- ✓ Full AD Campaign to 25K Motor Carriers
- ✓ 2 Meal Tickets
- ✓ 1 Breakout Session

\$ \$2,500.00

Basic Sponsorship



Standard

- ✓ 10 Live Speaker Advertisements
- ✓ Panelist Speaker
- ✓ Full AD Campaign to 50K Motor Carriers
- ✓ 10x10 Vendor Booth
- ✓ Logo on Promotional Gift Bag Merchandise
- ✓ 1 Breakout Session
- ✓ 4 Meal Tickets
- ✓ 2 Dedicated Parking Spots

\$ \$7,500.00

Standard Sponsorship



Premium

- ✓ 20 Live Speaker Advertisements
- ✓ Panelist Speaker
- ✓ Full AD Campaign to 100K Motor Carriers
- ✓ 20x20 Vendor Booth
- ✓ Logo Promotion on All Show Merchandise
- ✓ Full Onstage Banner
- ✓ 4 Meal Tickets
- ✓ 2 Breakout Sessions
- ✓ 4 Premium Parking Spots
- ✓ Dedicated Representative
- ✓ Only 1 Spot Available From Your Industry

\$ \$15,000.00

Premium Sponsorship